



SHE STARTS INVESTING

Privacy Policy

Last updated: 02/09/2026

1. Who we are

This Privacy Policy explains how Andzelika Idzik, trading as "She Starts Investing" ("we," "us," "our"), collects, uses, and protects your personal information when you visit shestartsinvesting.com (the "Site"), follow us on social media, or interact with our free guides, paid products, email content, or automated messaging.

We are based in Poland, and this Privacy Policy is governed primarily by EU GDPR. Because our audience is global, we've also written this policy to reflect rights recognized under other major frameworks (including UK GDPR and other applicable regional laws) — your specific rights may vary depending on where you live.

2. Information we collect

- Information you give us directly: your name and email address when you request a free guide, sign up for our email list, or contact us.
- Automated messaging information: if you comment or message us on Instagram to receive a resource, our automation tool (ManyChat) collects your Instagram profile information and message content necessary to deliver that resource.
- Website usage information: standard technical data (IP address, browser type, pages visited, referring site) collected automatically when you visit the Site, hosted on Lovable, and any analytics tools in use — see our Cookie Policy for details.
- Payment information: if you purchase a paid product, payment is processed by a third-party provider (e.g. Substack, or another processor TBD); we do not directly store your card details.

We do not knowingly collect sensitive personal information (e.g. financial account numbers, health data) through the Site.

3. How we use your information

We use your information to:

- Deliver the free guide or resource you requested
- Send you educational emails and updates, including promotion of our paid ebooks and other paid resources, if you've opted in (you can unsubscribe at any time)
- Respond to your questions or messages
- Understand how our content and Site are performing, so we can improve them
- Process payments for any paid products you purchase

We do not sell your personal information, and we do not use it to make any individualized financial recommendation.

4. Who we share it with

We share information only with the service providers who help us run the business, including:

- Substack, for email delivery and management
- ManyChat, for Instagram automation
- Metricool, for content scheduling and analytics
- Lovable, for hosting the Site
- Payment processors, for any paid product purchases

Each of these providers has its own privacy policy governing how they handle your data. We do not share your information with third parties for their own marketing purposes.

5. International data transfers

Because we serve a global audience and use service providers based outside the EU (including in the United States), your information may be transferred to and processed in countries with different data protection laws than your own. Where required, we rely on appropriate safeguards (such as Standard Contractual Clauses) to protect your information when it's transferred internationally.

6. Cookies

Our Site may use cookies and similar technologies to understand how visitors use it. For details on what we use and how to manage your preferences, see our Cookie Policy. (Pending stack audit.)

7. How long we keep your information

We keep your information for as long as necessary to provide our services to you, or as required by law — for example, we retain email addresses until you unsubscribe or request deletion.

8. Your rights

Depending on where you live, you may have the right to access, correct, delete, or restrict our use of your personal information, and to object to certain processing (including marketing) or request a copy of your data. To exercise any of these rights, contact us at andzelika@idzik.io. You also have the right to lodge a complaint with your local data protection authority — in Poland, this is the Prezes Urzędu Ochrony Danych Osobowych (UODO).

9. Children's privacy

Our content is intended for adults. We do not knowingly collect personal information from anyone under 16.

10. Changes to this policy

We may update this Privacy Policy from time to time. The "Last updated" date at the top will reflect the most recent version. Continued use of the Site after changes means you accept the updated policy.

11. Contact us

Questions about this policy or your data? Email us at andzelika@idzik.io.